

GGAPP LEADERSHIP FOCUS – Environmental Strategies

“Environmental strategies incorporate prevention efforts aimed at changing or influencing community conditions standards institutions structures systems and policies. Coalition should select strategies that lead to long-term outcomes. “

- Focus on policy and policy change
- Focus on social political and economic context of the alcohol and drug related problems
- Long-term focus on policy development
- People gain power by acting collectively
- Individual as advocate

STRATEGY A: *Increased community livability through civic engagement in public safety.*

Strategic Framework	Strategies	Related Activities
Provide Information	<i>Continue Web and Newspaper Materials in churches re: community action projects</i>	Outreach publications Newspaper op-ed & inserts
Enhance Skills	<i>Build shared trainings for community policing, diversity, drug and alcohol</i>	Parent Nights at Youth Center and high schools
Provide Support	<i>Front porch project – Neighbors knowing names of neighbors Emergency preparedness training Community service – Community cares day Neighborhood phone lists</i>	Compassion Connect Rockwood Action Team Rockwood Business Coalition
Reduce Barriers Enhance Access	<i>Holding block parties and meetings so that neighbors can support one another. – Award recognition programs Volunteer Key Access Point</i>	National Night Out Back to School Fair Golden Note Awards Compassion Connect volunteer link
Change Incentives/Disincentives	<i>Ordinance enforcement, graffiti clean-up via peer court Parks Ambassador</i>	Peer Court Family Empowerment Class DARE programs Decoy programs
Change Physical Environment	<i>Neighborhood parks and street lighting Community Gardens</i>	Community Gardens Open Spaces purchase Mural Project – Plaza del SOL
Modify Policies Broader Systems	<i>Build five cities team to construct model – shared mission, vision of effort for long term policy of engagement and support.</i>	Presentation to five cities forum. Ordinance review Local statistics / programs Police district model

STRATEGY B: *Building a supportive and positive community for teens & families.*

Strategic Framework	Strategies	Related Activities
Provide Information	<i>Continue Web and Newspaper Materials in churches re: community action projects Employment Policies</i>	Outreach publications Newspaper op-ed & inserts GGAPP Web site Senior Projects Faith Teams in Churches
Enhance Skills	<i>Build shared outreach events for parents and families about; mediation, diversity, drug and alcohol, success</i>	Parent Nights at Youth Center and high schools Parent Empowerment Project Latino Parent Project Peer Court Faith Teams in Churches
Provide Support	<i>Teen Homeless Shelter- Intake Create a data base of resources Community Calendar Parenting Groups Teen Recovery Groups</i>	Home for the Holidays GGAPP Website Latino Parent Project Parent Empowerment / Stand-up parenting Faith Training
Reduce Barriers Enhance Access	<i>Bus service – teen passes Increasing access to employment, leadership training, Internships and community service, Literacy, computers & technology, DJ Classes, Art Classes, writing, sports, credit recovery for teens.</i>	The PIT Model – 21 st Cent programs at Reynolds / Gresham Build GREAT programs after school Build Outward Bound Facility
Change Incentives/Disincentives	<i>Ordinance enforcement D&Alcohol enforcement Peer to Peer messages</i>	Peer Court Family Empowerment Class DARE programs Decoy programs Drug Free Workplace
Change Physical Environment	<i>Build Teen Centers churches and schools, <u>Clean All Night</u> club Inventory of facilities (who is using them)</i>	PAL Youth Center, SUN Programs 21 st Cent Programs Build Outward Bound Facility Basketball courts Skate parks
Modify Policies Broader Systems	<i>All school suspension – D&A Policies are the same Parent support policy Suspension “in school” time. Athletic Policies</i>	Presentations to School Boards Policy review Local statistics / programs